

Email #1**Subject: Thanks for downloading the MAXX SIEM Guide!**

Hi [first name],

We noticed you downloaded our [MAXX SIEM Guide](#) and hope you've found it valuable.

We know it can be daunting to choose a SIEM, especially in today's crowded market, so we want to give you some tools and information to help protect your organization from advanced security threats.

Here's an article that can help guide your research:

[The Top 3 Benefits of SIEM as a Service vs. Purchasing Off-the-Shelf](#) - The latest generation of MAXX SIEM enables healthcare IT teams to punch above their weight class, eliminating irrelevant background noise and false positives.

If you're looking for predictable SIEM costs without compromising security and want to talk with a security expert about your organization's unique needs, [schedule a call](#) today.

Thanks,

Kristen

[Schedule a Meeting](#)

Call Us: (833) 987-6299

Email #2:**Subject: STAT: 79% of breaches affected people just like you**

Hi [first name],

A recent [report](#) found that healthcare was by far the most targeted sector for data breaches in 2020, accounting for 79% of all reported breaches. I know detection and response is top of mind for healthcare leaders like you, seeking to protect your organization from increasingly aggressive ransomware attacks. With [MAXX SIEM](#), you can gain the critical insight needed to protect your network and meet compliance regulations, along with 24/7/365 log monitoring by expert analysts to give you peace of mind. Some of our differentiators include:

- Predictable pricing
- Time efficiency
- Noise elimination
- Scalability
- Full stack visibility

Let me know if you have any questions!

Thanks,
Kristen

[Schedule a Meeting](#)

Call Us: (833) 987-6299

Email #3:

Subject: 3 Reasons Your Operational Workflows are Suffering

Hi [first name],

I wanted to send another piece of content your way that I thought might be helpful. It's no secret that operational workflows are a pain point for many healthcare organizations. With \$7.13 million being the [average healthcare breach cost](#) in 2020, the stakes are high. We've put together a list of the [3 reasons your operational workflows are suffering](#) and what you can do to develop an effective cyber operations program. Many of these problems can be solved with [MAXX SIEM](#), a data defense system backed by a 24/7/365 U.S. based security operations center. Working with CyberMaxx empowers your internal teams to tackle higher-level incidents while our SOC handles low-level events on a 24/7 basis, allowing healthcare companies to focus on patient outcomes rather than investing a disproportionate amount of money building out an operational cybersecurity capability.

Again, I want to offer my support and empower you with the tools to protect your organization, so please reach out if you have any questions.

Best,
Kristen

[Schedule a Meeting](#)

Call Us: (833) 987-6299

Email #4

Subject: 4 Tactics to Protect Your Organization from Ransomware

Hi again [first name],

Ransomware is on the rise. Okay, I know that's not news to you, but in a recent [memo](#), even the White House has urged organizations to take proactive steps to protect themselves against harmful ransomware. We compiled a list of our very best recommendations based on our 15+ years of experience protecting healthcare organizations just like yours: [4 Tactics to Protect Against Harmful Ransomware](#)

Spoiler alert: Proactive prevention is among the essential tactics an organization can implement to ward off harmful ransomware attacks. Prevention is a much more cost-effective approach than waiting until you're in the middle of an attack to consider investing in cybersecurity

protection. If you'd like to hear more about [MAXX SIEM](#) or our other data defense systems, please don't hesitate to reach out.

Thanks,
Kristen

[Schedule a Meeting](#)

Call Us: (833) 987-6299

Email #5:

Subject: I'm here for you!

Hi [first name],

I hope you've enjoyed the content I've sent your way and that it's been helpful. I wanted to send one final email to let you know that I'm available as a resource to you if you have any questions about all things cybersecurity. Please don't hesitate to reach out if you need anything. You can schedule a call [here](#).

If you want to dig a little deeper into CyberMaxx, check out our [website](#) to learn more about our MDR, Network, SIEM, and endpoint solutions. With 15+ years of experience in healthcare, over 125 customers, and a 99% retention rate, we seek to understand your unique needs and want to give you the peace of mind that we've been able to give healthcare leaders across the nation, just like you.

All the best,
Kristen

[Schedule a Meeting](#)

Call Us: (833) 987-6299